

MEDIA RELEASE

DKSH enters exclusive agency agreement with Belgian top class confectionary ingredient producer Unifine

DKSH, the leading Market Expansion Services Group with a focus on Asia, has reached an exclusive agency agreement with Belgian confectionary producer Unifine Food & Bake Ingredients B.V. to market their “Fruibel” chocolate couverture in Japan.

**DKSH Management Ltd.
Date: January 27, 2011**

Zurich, January 27, 2011 – DKSH’s Business Unit Performance Materials, a leading distributor of food ingredients, is strengthening its food services business in Japan. Under the “Fruibel” brand, DKSH will market first class Belgian chocolate couverture that is well known for its exquisite quality and balanced flavors to Japanese confectionary producer and cake boutiques.

DKSH has been doing business with Unifine for over 30 years and the agency covers over 40 products, such as mousse confectionary ingredients, concentrated fruit pastes, and flavorings. Based on the well-established relationship between the two companies, Unifine once more re-acknowledged the benefits of DKSH’s high-class Market Expansion Services. The new agreement for “Fruibel” couverture chocolate will significantly extend DKSH’s product portfolio offered to their customers in Japan. Moreover, DKSH and Unifine plan to collaborate also in Thailand in the near future.

As Market Expansion Services provider, DKSH offers a broad range of services. In the confectionary field it includes a confectionary training and development center in Japan. It serves as a base for research regarding confectionary technologies and provides a source of innovative ideas for bakery and confectionary applications. The development center is well-known for its advanced training of confectionary and pastry chefs.

About DKSH

DKSH is the leading Market Expansion Services Group with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets.

With 560 business locations in 35 countries – 20 of them in Europe and the Americas – and 22,000 specialized staff it is one of the top 20 Swiss

companies ranked by sales and employees. In 2009, DKSH generated annual gross revenues of CHF 8,600 million.

DKSH's **Business Unit Performance Materials** is a leading global provider of Market Expansion Services for performance materials. The Business Unit sources, develops, markets, and distributes a wide range of specialty chemicals and ingredients to business partners in the food and beverage, personal care and cosmetics, pharmaceutical, and specialty chemical industries.

With 57 business locations in 24 countries and 1,200 specialized staff, Business Unit Performance Materials generated annual gross revenues of CHF 703 million in 2009.

Visit us at: www.dksh.com/performancematerials and
www.youtube.com/user/DKSHGroup

About Unifine

Unifine Food & Bake Ingredients is headquartered in Manage, Belgium and is one of the top class confectionary ingredients manufacturers in Europe in terms of both quality and production scale. The company develops products for the purpose of reducing the amount of labor required in the production processes of its customers who are actively participating in the confectionary industry. As ingredients for sweets and desserts, Unifine produces mousse bases, couverture chocolates, concentrated pastes, powdered mixes, powdered sugar, nappage, and flavorings. The company has 7 production plants, 10 offices, and 520 employees in Europe and its products are adored in approximately 60 countries worldwide including Japan. The company does approximately 105.5 million Euros in sales.

For further information please contact:

DKSH

Seraina Peter
Communications Manager
Business Unit Performance Materials

Phone +86 21 5058 8136
seraina.peter@dksh.com, www.dksh.com/performancematerials